



DEV SANSKRITI
VISHWAVIDYALAYA



THE ROLE OF **MEDIA** IN NATION-BUILDING

Insights from Ancient Indian Thinkers

17-18-19 October 2025

Venue: Dev Sanskriti Vishwavidyalaya, Haridwar

**Media must become
a messenger of
moral upliftment
and national
reconstruction.**

— Pt. Shriram Sharma Acharya
Founder – All World Gayatri Pariwar &
Dev Sanskriti Vishwavidyalaya



In the age of information and digital expansion, the role of media in shaping society is more critical than ever. This three-day program is a humble initiative to revisit the visionary ideals of ancient Indian thinkers and explore how their timeless wisdom can guide today's media landscape toward constructive and value-based transformation.

Pujya Gurudev envisioned media not merely as a source of information but as a tool to **awaken minds, ignite the conscience, and inspire collective action** for national and cultural upliftment. Drawing from this vision, the program aims to explore the concept of communication as a **sacred duty (Rishi Kartavya)**.



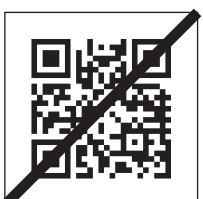
Highlights

Talks and discussions by eminent scholars, media professionals, and thought leaders
Explorations into ancient Indian philosophies on media and communication
Youth engagement and interaction with inspirational figures
Celebration of cultural wisdom and value-centric discourse.



Objective

To inspire a new generation of media practitioners who are technically skilled, ethically grounded, and committed to nation-building through culturally rooted communication.



Register Now:
www.dsvv.ac.in/media2025



WhatsApp for Queries:
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